Research and Teaching Rely on Content Diversity

Peer-reviewed journals are only part of the story for today's faculty and student

ProQuest 2017 Survey of 410 graduate level through faculty researchers probed the types of information they use in their research and the information to which they direct their students.

Faculty use multiple content types in their research



They like sources that reveal emerging trends and emerging voices



use DISSERTATIONS and THESES

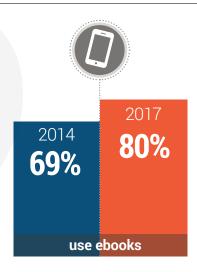


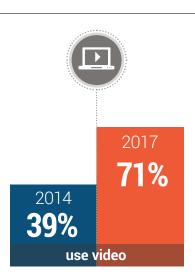
use WORKING PAPERS



use CONFERENCE **PROCEEDINGS**

Use of new media is explodingebooks and video are becoming essential





Faculty are embedding the requirement for content diversity in student workflows



NEWSPAPERS to students



recommend BOOKS to students



recommend MARKET and INDUSTRY **REPORTS** to students



recommend **DISSERTATIONS** to students

Libraries can align collections with research and learning trends:

- Incorporate print and ebooks the backbone of non-journal content
 - Include newspapers for context and substance
- Add video collections to meet researcher demands for vetted, multimedia content
- Provide access to emerging research and voices with dissertations and working papers
 - Ensure access to company, industry and market reports

